

QBank signs partner contract with Opentopic

Swedish DAM Platform and NYC-Based Content Curation Platform Align for Channel Partnership.

QBank, a DAM platform provider has signed a partner contract with Opentopic, the New York based content curation platform serving media/publishers, marketers and agencies. The partnership will help both companies to grow their value proposition and bring a new market channel for the DAM platform QBank in the United States.

As a channel partner for QBank, Opentopic will extend the visibility and reach of the Stockholm-based DAM platform with new customers in the North American market. QBank will likewise promote Opentopic's curation capabilities among its customer roster.

"We've seen tremendous growth as we execute our mission is to provide companies and government agencies cloud-based products and services in Digital Asset Management," said Carl Petruson, CEO of QBank. "By aligning with Opentopic, the clear global leader in curation solutions with a strong presence North America, we can extend the reach of QBank's offering to a broader customer base."

Through its state-of-the-art curation platform, Opentopic helps companies effectively engage and acquire customers with high-quality content. Publishers choose Opentopic for its ability to cost-effectively expand their offering, while marketers rely on Opentopic to accelerate content marketing ROI.

Opentopic is QBank's second partner in the U.S, the first one being Nansen Inc.

About Opentopic

Opentopic revolutionizes the way businesses grow with content. Through its state-of-the-art curation platform, Opentopic helps companies effectively engage and acquire customers with high-quality content. Publishers choose Opentopic for its ability to cost-effectively expand their offering, while marketers rely on Opentopic to accelerate content marketing ROI. With its unparalleled view into the digital content landscape, easy workflow, streamlined publishing and comprehensive analytics, Opentopic dramatically reduces the time and expense required to drive meaningful ROI from content.

Clients include Comcast/NBC Universal, Pitney Bowes, Porter Novelli and many more. To learn more about the NYC-based company, visit www.opentopic.com



About QBank

QBank's mission is to provide companies and government agencies cloud-based products and services in Digital Asset Management. The company has seen a profitable annual growth of 30-40% over the last four years.

The ticker symbol for the stock is: QBNK

ISIN code of the company's shares is: SE0005934023

Please, read more at www.qbank.se

For more information, please contact:

Carl Petruson, CEO
Tel: +46 8 459 99 90

Christian Jorg, CEO
Tel: +1 917 385 7075

QBNK Holding AB (publ)
e-mail: carl.petruson@qbank.se

Opentopic Inc.
e-mail: christian.jorg@opentopic.com